

## CalleaDesign new identity on the web

*New graphics, new logo and new features for easy navigation*

*with different selection criteria.*

*Trieste, January 31, 2014* - It closes with the publication of the new website [www.calleadesign.it](http://www.calleadesign.it) the restyling of the image of the brand from Trieste. The new design is completed with the inclusion of the new logo that shows emphatically that since 1967 there is a strong link between the workshop and the city of Trieste; city always been, with its Central European culture, a source of inspiration for artists and writers such as Joyce and Svevo.

CalleaDesign  
T R I E S T E

At the corporate website, is flanked by the shop in which you can see the preview of the models in all color versions.

The new website has been designed so that the user can get to **its optimal choice through three different paths**. The **first** is a classical research based on the capabilities of the object. The **second one** start from the part of the home that you want to decorate. Depending on the type of room selected the website offers some examples of design solutions. The **third** route starts instead from the color. With the help of the instrument *ColorLab* it is possible to choose a color from the color chart Calleadesign and see all the items of furniture available in that finish.

For more information

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